

Corporate Sponsorship Opportunities



OPERATION HEART TO HEART INC

Fundraising Event on Friday October 18th 2019

NOAH'S EVENT CENTER CHANDLER

2100 E Yeager Drive. Chandler. AZ. 85286

AFRICAN FASHION, JEWELRY & ART SHOW IN ARIZONA USA

Overview

OPERATION HEART TO HEART INC was founded in Atlanta, Georgia, USA in 1992 by Dr. Princess Jennifer Lee. The name was changed from Endurance and Love Organization Inc. to Operation Heart to Heart (OHTH) in 2006.

Sponsorships Change Lives

Every level of sponsorship helps us to Rebuild, Rehabilitate and Empower Women & Youth by providing Vocation, Mental Health Services, Training, Shelter, Micro business loans & Resources for people that have been rescued from Slavery, Sex, and Human & Organ trafficking.

The Cause

Help Us build, “Dare to Dream Big Intl” an Operation Heart To Heart Org project which is an empowerment and training vocational center and manufacturing Clothing, Bags, Shoes & Beaded Jewelry factory.

The center will benefit women and youths who we call “OVERCOMERS” rescued from Sex, Slavery, Human and Organ trafficking in Nigeria, West Africa and the state of Arizona USA.

Our **GOAL** is to raise funds to build the Clothing & Jewelry Factory & Vocational center. **The Budget to build and equip this center and manufacturing outfit is \$200,000.00 and \$150,000 to add a Grow farm project.**

A grow farm project is a Humanitarian and investment project that will make profit to continue building more vocational centers and be able to feed all the beneficiaries, workers and low income schools around us. Thereby running a self sustainable Humanitarian & Investment project.

As reported over the past five years, **Nigeria** is a source, transit, and destination country for women and children subjected to forced labor and sex **trafficking**. **Nigerian trafficking** victims are recruited from rural areas especially the country's southern regions and, to a lesser extent, urban areas.

Millions of men, women and children in the world are victims of smugglers. People are bought and sold like livestock for sexual exploitation and slave labor. This trade swept the entire world and turned into a profitable business. Now it is more profitable than Heroin, Marijuana & Cocaine.

The human trafficking statistics in Nigeria and Arizona are frightening. We hear more terrible stories about kidnapping and human trafficking every-day. This insidious issue continues to grow in our country USA as well, to a very shocking and serious condition.

Human trafficking in Arizona is real. Arizona is #1 in Human trafficking in the USA. Human Trafficking is the illegal **trade** of **human** beings for the purposes of reproductive **slavery**, commercial **sexual** exploitation, and forced labor. As it occurs in the state of **Arizona and many states in America**, it is recognized today as a modern-day form of **slavery**.

"The Beginning"

Our Organization started with HIV/AIDS in 1992, when AIDS was a taboo word in Africa. We started with medical missions, conducting confidential testing and educating people on prevention, care and support for patients as well as their families. These people needed medication, advocacy, support and care. We found out that most of our patients were prostitutes as we were able to gain the trust of most of these women as they told us some horrific stories of how some of them were sold into slavery to pay up family debts. I could not fathom this type of injustice because, I thought these were just stories to make themselves look more like victims. Until we saw the visible, psychological and mental scars on some of these women.

Our team stepped in to help as many as we could. Many years have passed and most of these women and youths are now educated, trained, and are contributing individual in our society today.

As an evangelical preacher, I have traveled to many countries to preach and I have been fortunate to be in a position of Spiritual counselor where people would confide in me. The stories are similar. Many people who have either been rescued or escaped from sex, human trafficking have shared their stories with me. This made my blood boil over to know that this is a problem that no one wants to talk about. In the late 1980s and early 1990s it was taboo to even say there was HIV in Africa.

I began to do my due diligence and I found out that thousands of children and women are trafficked out of Nigeria alone every year. I went home to Africa to find grass root organizations that are working with sex workers and it was like opening a Pandora's box. I could not sleep for days, I started thinking about all the movies,

drama and TV programs like Justice Network I watch in America. This is how the Amber Alert network started. Young children are snatched and they disappear underground in 24-48 hours.

I reached out to Organizations in Nigeria that are working underground to rescue these Victims. It is threatening, vicious and scary. Only because a human life or organs are now more valuable than Marijuana, Cocaine and Meth.

The question I asked the people rescuing is, after the rescue what then????

That is created the foundation for Operation Heart to Heart's training & vocational center. This was the decision we made to create center that offers Empowerment, Vocation, Training, Rehabilitation and Mental health.

DIAMOND Sponsor - \$10,000

- Promotional Materials & Logo stay on website and social media marketing materials for a year.
- Opportunity for a vendor's booth & product placement on the website during the event.
- Opportunity to distribute marketing collateral on the event website during event and gift bags.
- Corporate recognition during event announcements
- Premier Logo exposure –marketing materials prior to event.
(Logo entry deadline August 15th 2019)
- Email blast to approximate 50k people
- All print materials which includes brochures and business cards

- Premier Banner Placement at event (Logo deadline August 15th 2019)
- Exclusive Logo Exposure - 11'14 Mobile View Screen (On rotation throughout the event.
- Premier Logo exposure – Site Map, distributed to all attendees (Logo deadline August 15th 2019)
- Logo on Link on www.operationhearttoheart.org website
- 12 general tickets to event
- 5 VIP Tickets to event

Platinum Sponsor - \$5000

- Opportunity for a Vendors booth & product placement on the site during the event.
- Opportunity to distribute marketing collateral on the site during event and gift bags
- Corporate recognition during event announcements
- Premier Logo exposure –marketing materials prior to event. (Logo entry deadline August 15th 2019)
- Email blast to approximate 50k people
- 500 promotional cards
- Premier Banner Placement at event (Logo deadline August 15th 2019)
- Exclusive Logo Exposure - 11'14 Mobile View Screen (On rotation throughout the event.
- Premier Logo exposure – Site Map, distributed to all attendees (Logo deadline August 15th 2019)

- Logo on Link on www.operationhearttoheart.org website
- 8 general tickets to event. Company recognition
- 3 VIP Tickets to event

Gold Sponsor - \$2,500

- Opportunity for a Vendors booth & product placement on the website during the event
- Opportunity to distribute one marketing item in event gift bag
- Corporate recognition during event announcements
- Logo exposure –marketing materials prior to event. (Logo entry deadline August 15th 2019)
- 500 promotional cards
- Logo Exposure - 11'14 Mobile View Screen (On rotation throughout the event)
- Logo exposure – Site Map, distributed to all attendees (Logo deadline August 15th 2019)
- Logo on Link on www.operationhearttoheart.org website
- 6 general Tickets to event. Company Recognition
- 2 VIP Tickets to event

Silver Sponsor \$1,500

- Opportunity to distribute one marketing item in event gift bag
- Banner placement at event
- Logo exposure –marketing materials prior to event
(Logo entry deadline August 15th 2019)
- Logo Exposure - 11'x 14 Mobile View Screen
(On rotation throughout the event)
- Logo on www.operationhearttoheart.org website
- 5 general tickets to event. Company Recognition
- 2 VIP Tickets to event

Bronze Sponsor \$1000

- Opportunity to distribute one marketing item in event gift bag
- Banner placement at event
- Logo exposure –marketing materials prior to event
(Logo entry deadline August 15th 2019)
- Logo on Link on www.operationhearttoheart.org website
- 3 general tickets to event. Company Recognition

Ruby Sponsor \$500

- Opportunity to distribute one marketing item in event gift bag
- Logo on www.operationhearttoheart.org website
- 2 general tickets to event.